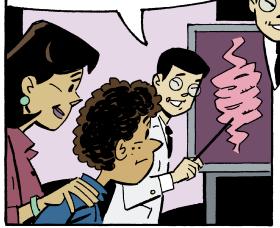
BOWEL PREP? NO SWEAT!

FOR YOUR COLONOSCOPY,
WE NEED TO SEE THE WALLS
OF YOUR INTESTINES
CLEARLY. IMAGINE THE
COLONOSCOPE IS LIKE A
CAR DRIVING DOWN A LONG,
WINDING ROAD.

IF THE ROAD IS COVERED WITH THINGS LIKE SNOW AND TRASH, THE DRIVER CAN'T SEE WHERE HE'S GOING. HE MIGHT HIT A POTHOLE OR MIGS A TURN. THAT'S WHAT IT'S LIKE IF THE COLON HASN'T BEEN CLEANED OUT WELL ENOUGH:



IF THE ROAD IS COMPLETELY CLEARED, IT'S EASY FOR THE DRIVER TO SEE WHAT'S AROUND HIM. THIS IS WHAT WE WANT A COLON TO BE LIKE WHEN IT'S ALL CLEAN FOR A COLONOSCOPY!











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